

## Using our logo

Our logo captures so much of our story in a simple, iconic style. It consists of two inseparable elements: the infinity mark and our name.

The infinity mark was designed as a symbol of sustainability and transformation, in the same way we develop our solutions to create lasting, positive change. The typeface is professional and smart, but still down to earth, like us.

To preserve the integrity of our logo, always follow these standards.

### Versions



### Clear space

The area immediately surrounding our logo must be free of any text or other elements. Use the height of the infinity mark as a ruler to determine the proper amount of clear space.



### Minimum size

To ensure legibility, our logo should always be at least 0.875" wide.



0.875 in

### Do not

Separate the elements of the logo or use the logo as a design pattern or texture.

